Leading through Health System Change: A Public Health Opportunity
Project Background

Centers for Disease Control and Prevention’s Office Health Reform Strategy, Policy, and Coordination

The Georgia Health Policy Center at Georgia State University

The National Network of Public Health Institutes
Georgia Health Policy Center

*Improving health status at the community level*

- A research center within the Andrew Young School of Policy Studies at Georgia State University in Atlanta
- Provides evidence-based research, program development, and policy guidance locally, statewide, and nationally
- Working in more than 200 communities across the United States to achieve health improvement
Overview

- Introduction
- Health Reform 101
- Health Reform through an Adaptive Lens
- Using this Planning Tool
Leading through Health System Change
Health Reform 101

1. Sources of coverage
More Americans with health insurance coverage (non-elderly)

Baseline Scenario in 2019

- Uninsured: 18%
- Medicaid: 13%
- Other Private: 6%
- Employment-based Coverage: 59%
- Other: 4%

Full Expansion of Medicaid in 2019

- Uninsured: 10%
- Medicaid: 19%
- AHB Exchange: 9%
- Other Private: 2%
- Employment-based Coverage: 56%
- Other: 4%
Health Reform

1. Sources of coverage
2. Financial Implications
funding and spending

Medicare Savings

Insurance Premium Subsidies

~ 1 trillion

Fees, Taxes and Penalties

Medicaid

~ 1 trillion
Health Reform

1. Sources of coverage
2. Financial Implications
3. Major change components
Changes in Public Coverage

Changes in Private Coverage

Improving Health Care Quality

Improving Health
Health Reform

1. Sources of coverage
2. Financial Implications
3. Major change components
4. Timeline
Coverage Expansions

Individual Mandates Enacted

Additional limits, fees, incentives
Looking at Health Reform through an Adaptive Lens
Technical Challenges

- Ready made solution exists
- Someone has *The Answer*
- Standard Operating Procedures (SOPs)
- Even if they require intense skills, some expert knows exactly what to do...
- Examples
  - Building a hospital
  - Fixing a broken computer
  - Brain surgery

Adaptive Challenges

- Never solved issue
- Perhaps new, never seen before
- No one’s got *The Answer*
- Must be solved by collaboration
- Examples
  - Poverty
  - Reforming public education
  - Health reform

Adaptive Actions

- Influence decisions
- Educate others
- Strategically plan under uncertainty
- Stay abreast of new information that emerges
- Create new partnerships
- Build capacity: workforce, information technology, and care coordination
Using the Planning Tool
Planning Tool Format

Use the online portal with introductory video, interactive PDF, or print a hard copy
Planning Tool
Road Map

Determine the following:

People
Who? Leader? How to convene?

Time
Start? Duration? Frequency?

Data
Source? Who? How shared?

Tool
Use online tool or PDF version?

Introduction

- Using the Planning Tool
- Health Reform 101
- Looking at Health Reform through an Adaptive Lens
- Putting Adaptive Thinking into Action

Select one of the three questions and complete the guided practice:

Guided Practice 1
Define Your Question: What role will public health play in the provision of clinical services?
- Collect Information
- Select an Option
- Apply Adaptive Actions
- Create a Simplified Implementation Plan

Guided Practice 2
Define Your Question: What role will public health play in the surveillance and monitoring of health status?
- Collect Information
- Select an Option
- Apply Adaptive Actions
- Create a Simplified Implementation Plan

Guided Practice 3
Define Your Question: What role will public health play in community health planning?
- Collect Information
- Select an Option
- Apply Adaptive Actions
- Create a Simplified Implementation Plan

Print Plan and Begin Implementation

Repeat with another Guided Practice Question, or use the 5-step process with your own question
Planning Tool Dissemination

• GHPC Channels
  – GHPC Website and Facebook page
  – Listserv (~500 active members)
  – Webinars for federal and state agencies, state and local public health departments, and national membership organizations and associations:
    • NACCHO
    • ASTHO
    • Trust for America’s Health
    • CDC
    • NNPHI membership
    • California Department of Public Health
    • Virginia State and Local Departments of Public Health
    • HRSA Office of Rural Health Policy
  – Flash drive distribution
  – Postcards
Planning Tool Dissemination

• **NNPHI Channels**
  – Included in *Weekly Top 5 E-Newsletter*
  – Email announcement sent to members
  – Information shared in national meetings, committees, and leadership networks

• **CDC Channels**
  – *Morbidity and Mortality Weekly Report*
  – *Have you Heard?*
  – *The Fortnightly Newsletter*
  – *OADP Policy Matters* weekly updates
  – Tweets by CDC Director, Dr. Thomas Frieden
  – Public Health Law News announcement
  – *OSTLTS Policy Digest*
Partner Communication Channels

- National Conference Participation:
  - NNPHI 2013 Annual Conference
  - Association of State and Territorial Public Health Nutrition Directors (ASTHPND) 2013 Annual Conference
  - AcademyHealth 2013 Annual Conference
  - National Association of County and City Health Officials (NACCHO) 2013 Annual Conference
  - National Association of Local Boards of Health (NALBOH) 2013 Annual Conference
  - American Public Health Association (APHA) 2013 Annual Conference
Partner Communication Channels

• **Website and Newsletter Features:**
  – Directors of Health Promotion and Education
  – Institute for Wisconsin’s Health, Inc.
  – National Association of Chronic Disease Directors
  – Trust for America’s Health
  – Rural Assistance Center
  – CDC Nurses Working Group
  – GA Nurses Association
  – Emory School of Nursing
  – Advanced Practice Nurses Foundation
  – Co-ag with the National Conference of State Legislatures, National Governors Association, and Women in Government

• **Future Opportunities**
Access the Planning Tool

To access the tool visit: www.gsu.edu/ghpc
Thank you!

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