

8/21/2024 NPHIC/CDC Partner Call

- **OC updates – Kevin Griffis**

- Tracking H5N1 -No new human cases in a while. MMWR coming out next week about Colorado poultry farm.

- Tracking Mpox in DRC and other African countries. US fact sheet coming out about general and US preparation.

- Fall/Winter preview with Media on Friday with Dr. Cohen (respiratory virus season, vaccine recommendations and previous work since last season. HHS campaign focus toward higher risk populations. Risk Less. Do More. campaign: <https://www.hhs.gov/risk-less-do-more/index.html>

- Bridge program- thinking through options for underinsured or uninsured people.

Question: we had planned to remove references to the Bridge Access Program from my County's website on August 31. But it sounds like maybe I can wait until the 24-25 COVID vaccines are distributed later in September?

Answer: Kevin says to remove it Aug. 31. people will not be able to access '23-'24 vaccines once FDA takes action, which could happen very soon. there are media reports about it being as early as this week.

- **CERC updates – Lisa Briseño (see attached document)**

- Sharing exercise packet that is part of the courses

- thought provoking questions related to shared article (from chat)

- Audience identification (in consideration of plain language) and practice

- Assign people into 1 of 4 groups and ask in breakout rooms to read article and use set of discussion questions. Upon return to large group have a debrief that have additional questions about what happens when a failure to communicate happens. 30 minutes discussion seems to be “about right.”

- CERC exercises were shared to Mansi who will share to group

<https://news.gsu.edu/research-magazine/a-failure-to-communicate-covid-19-pandemic-public-health-messaging>

- **Oropouche/Dengue updates – Kristen Nordlund (see attached slides)**

- Dengue largest concern focused in Puerto Rico
- Oropouche -two cycles were virus can spread 1: jungles among animals) 2: urban areas with midges (tiny flying insects)
 - most people do becomes symptomatic
 - seemed very similar to Dengue (worried about presentation of symptoms with a negative Dengue test but actually have Oropouche)
 - symptoms can reoccur
 - no vaccine or antiviral treatment
 - at present CDC and a few state health departments can do clinical testing
 - reports from Brazil of healthy young people passing away and transmission from mother to baby
 - Level 2 notice for Cuba (calls out pregnant women)
 - Level 1 throughout South America
 - same guidance during zika, avoiding bug bites for 3 weeks.
 - insect spray needs weave of spray needs to be tighter for midges
 - anticipate having a MMWR about travel and cases
 - Response has been combined with Dengue (center level response)

- **Mpox updates – Rebecca Slemons**

- Release from HHS last week about mpox PHEIC declaration: <https://www.hhs.gov/about/news/2024/08/14/united-states-governments-response-clade-i-mpox-outbreak-democratic-republic-congo-other-countries-region.html>-shares map of affected areas
- outbreak (multiple concurrent with different features) took off in 2023
 - some provinces have sexual transmission, some have children being the highest affect group
 - mpox clade 2-seen in US
 - mpox clade 1-highest number of illnesses and death (not sure how would be in country with richer resources)
 - things not slowing down (recent case in Sweden from travel from to affected country). News of a case in Thailand (someone travelled to DRC).

-WHO declaration-there's been a ton of renewed interested.
Difficulties articulating clades. There has been a coordinated
interagency response.

- **John Anderton**

- National Preparedness Month (focusing on disability and inclusion).
New approach for CDC. [National Preparedness Month 2024 | Prepare Your Health | CDC](#)

• **NPHIC updates – NPHIC President -Ann Rowe**

-reminder save the date for conference (National Conference on Health Communication, Marketing and Media) has gone out (7/29-31/25)

-A few of the content areas suggestions for program topics: AI how affecting health communication, workforce recruitment and retention, reimagining partnerships and public health communication, creating compelling content, working with news media. Ideas, suggestions for program topics? Recommendations for speakers/presenters? Send thoughts to NPHIC's Laura Espino at lespino@nphic.org.

-working on guidelines for AI in communication. They'd like feedback-please email rjennings@nphic.org (guidelines are still internal, not for public consumption).